



# **Creative Economies & Creative Cities**

Kozhikode - India's First UNESCO "City of Literature"

Theme for Panel Discussion

"Cultural Catalysts: Creative Economy and Sustainable Urban Development in Indian and Kerala Cities"



Dr Beena Philip Mayor Kozhikode ,India



Satish Nambudiripad IIS Director General, Ministry of Information & Broadcasting, Government of India



Prof.Graham Hitchen Director of the Loughborough University Policy Unit | Senior member of the London School



Dr Shibu Raman Senior Lecturer Architecture & Urbanism Cardiff University, UK



Prof.Joy Sen Professor and former Head, Dept. of Architecture & Regional Planning, IIT Kharagpur



Dr Ajith Kaliyath Urban Chair Professor Kerala Institute of Local Administration

Hybrid Session at Department of Architecture & Planning NIT Calicut





**Dr Mohammed Firoz** Head of the Department of Architecture & Planning,NIT Calicut



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### **Creative Economies & Creative Cities**

### **Key Speakers**

### Prof.Graham Hitchen

Director of the Loughborough University Policy Unit | Senior member of the London School



### "Creative Industries in India: A cultural and industrial re-framing"

Graham leads the work of the policy unit, promoting policy engagement and impact across the university. He is also co-director of the Creative Research and Innovation Centre (CRAIC) at Loughborough London. Until recently, he worked with the Industrial Strategy team at UKRI, leading evaluation and strategy for the Audience of the Future and the Creative Industries Clusters programmes. He has led research projects on creative technologies, data and policy, and the creative industries in India, bringing a wealth of experience in a number of social policy areas. Graham was the corporate policy director for Arts Council England and has worked for DCMS as well as London government. He has also been running a successful consultancy business since 2007, advising government agencies, cities, and universities.

### Prof. Joy Sen

Professor and former Head, Dept. of Architecture & Regional Planning , IIT Kharagpur



### "Creative city-regions and their economy: a deeper way of Inclusive Development in India "

Dr. Joy Sen is a professor and former head of the Department of Architecture and Regional Planning at the Indian Institute of Technology Kharagpur, West Bengal, India. Sen has authored seven books and several articles on Indian heritage and iconographic documentation, as well as a textbook on sustainable planning in India. He has been involved in multiple international projects, many in collaboration with local and international governments, United Nations organizations, and universities in the United States and the United Kingdom. His areas of research include community and regional planning analyses & programming, and architecture and planning-related heritage studies and documentation.

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**JUNE 2024** 









### **Creative Economies & Creative Cities**

Theme for Panel Discussion "Cultural Catalysts: Creative Economy and Sustainable Urban Development in Indian and Kerala Cities"

#### Discussants



#### Dr Beena Philip

Mayor | Kozhikode ,India

She has garnered attention for her contributions to education, literature, and local governance. As mayor, she has been instrumental in various urban development projects aimed at enhancing infrastructure, cleanliness, and the overall quality of life in Kozhikode. She was also the driving force behind UNESCO's recommendation for Kozhikode to be recognized with the Creative City of Literature title.



#### Satish Nambudiripad IIS

#### Director General | Ministry of Information and Broadcasting, Gol

He is an officer from the 1991 batch of the Indian Information Service (IIS). During his 30-year career, Shri Nambudiripad has held various positions across different departments. He has received training in public policy, scheme implementation, communication governance, performance management, and public-private partnership initiatives from institutes such as IIPA Delhi, IIM Bangalore, LBSNAA, University of East Anglia (UK), and University of California, Berkeley.



#### Dr Shibu Raman

#### Senior Lecturer in Architecture and Urbanism | Cardiff University, UK

He is a Senior Lecturer at the Welsh School of Architecture, Cardiff University, specializing in urban design, sustainable architecture, and public space. His research focuses on urban resilience and adaptation to climate change, aiming to enhance urban environments and architectural practices. He is the founder director of City-Form Network which is involved in international collaborative research on sustainable urban form and relationship between urban form and quality of life.



#### Dr Ajith Kaliyath

#### Urban Chair Professor | Kerala Institute of Local Administration

He is a human geographer and urban and regional planner involved in research, training, and capacity-building programs aimed at enhancing local governance effectiveness and sustainability in Kerala. Dr. Kaliyath's expertise extends to areas such as sustainable development and public policy formulation, reflecting his commitment to improving the quality of life.



#### Dr Mohammed Firoz C

#### Head of the Department of Architecture & Planning | NIT Calicut

His fields of interest include cities and climate change, metropolitan and regional planning, sustainable development of cities and settlements, peri-urban studies, environmental management, quality of life and livability in urban areas, and socioeconomic development of cities.



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## Program Agenda Theme: Creative Economies and Creative Cities

Date: 21 June 2024

Dialogues

Time: 2.30- 5.00 PM IST

Venue: Hybrid Session at Conference Hall | Department of Architecture | NIT Calicut

Time (IST)	Topic / Speaker		Duration
2:25 PM	Welcome Address		05 mins
2.30-2.40	Address by the Session Chair Dr Beena Philip, Mayor Kozhikode, Kerala		10 mins
2:40-3.15 PM	Panel Presentations	Keynote address: <b>Creative Industries in India: A Cultural</b> <b>and Industrial Reframing</b> " by <b>Prof. Graham Hitchen</b> , Director of the Loughborough University Policy Unit   Senior member of the London School.	30 mins + 05 mins Discussion
3.15-3.50 PM		Keynote address: <b>"Creative City-Regions and Their</b> Economy: A Deeper Way of Inclusive Development in India" by Prof. Joy Sen, Professor and former Head, Dept. of Architecture & Regional Planning, IIT Kharagpur.	30 mins + 05 mins Discussion
3.50-4.00 PM	Remarks by the Session Chair <b>Dr Beena Philip</b>		10 mins
4.00- 4.45 PM	Moderated Discussions "Cultural Catalysts: Creative Economy and Sustainable Urban Development in Indian and Kerala Cities."	Introduction to the Panellist and Perspective <b>Dr</b> <b>Mohammed Firoz C,</b> Head of the Department of Architecture & Planning NIT Calicut (05 mins)	45mins
		Dr Beena Philip, Mayor Kozhikode, Kerala (10 mins)	
		Satish Nambudiripad IIS, Director General, Ministry of Information and Broadcasting, Government of India (10 mins)	
		<b>Dr Shibu Raman</b> , Senior Lecturer in Architecture and Urbanism, Cardiff University. (10 mins)	
		Dr Ajith Kaliyath, KILA. (10 mins)	
.45- 4.55 PM	Q&A from Audience		10mins
4.55-5.00 PM	Summary and Vote of Thanks		05mins



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